

**YORK AREA UNITED FIRE AND RESCUE COMMISSION
STRATEGIC PLANNING MEETING**

**JUNE 17, 2014
APPROVED**

The York Area United Fire and Rescue Commission held a Strategic Planning Meeting on Tuesday, June 17, 2014 at 6 p.m. at the Springettsbury Township Offices, 1501 Mt. Zion Road, York, PA

MEMBERS IN

ATTENDANCE: Bill Schenck, Chairman
Austin Hunt, Vice Chairman
Kathleen Phan
Cara Beth Zortman
Eric Lehmayr

MEMBERS NOT

IN ATTENDANCE: John Fullmer
George Dvoryak

ALSO IN

ATTENDANCE: Greg Maust, Spring Garden Township Manager
Steve Hovis, Solicitor
Robert McCoy, YAUFRR Chief
Sandy Ratcliffe, YAUFRR
John Woods, YAUFRR Battalion Chief
Dan Hoff, YAUFRR Battalion Chief
Don Eckert, YAUFVFR
Jean Abreght, Stenographer

1. CALL TO ORDER

SCHENCK Chairman Schenck called the meeting to order.

2. ACTION ON MINUTES

There were none for action.

3. BIDS, PROPOSALS & CONTRACTS

A. Approval – Strategic Planning Services – Patrick Ball – CTY Consulting Group, LLC

SCHENCK Chairman Schenck brought forward the proposal for Strategic Planning Services.

PHAN Ms. Phan reported that she and Chief McCoy had telephone interviews with several applicants, each 30 minutes. They asked normal questions of a potential strategic planner, how they run meetings, handle situations of non-agreement and how to keep the meeting flowing. Patrick Ball was the one interviewee who had answered their questions accurately, gave suggestions, understood what the goals were at a high, as well as at a lower level. The interview had been very efficient, accurate, prompt and all of their questions had been answered.

MCCOY Chief McCoy noted that Mr. Ball had been very specific in the interview and talked like a visionary. He and Mr. Ball had spent some time together and visited the fire stations, including the new firehouse. A discussion concerning price had been held, and Mr. Ball had noted that he would finish the project regardless of the price he quoted of \$7,000 as detailed in a June 12, 2014 proposal.

MR. HUNT MOVED TO ACCEPT THE PROPOSAL FROM CTY CONSULTING GROUP WITH THE TIME LINE AS OUTLINED WITH A TENTATIVE INCLUSION DATE IN SEPTEMBER, 2014 FOR A \$7,000 ACTIVE PRICE; DETAILS AS OUTLINED IN THE JUNE 12, 2014 LETTER FROM PATRICK BALL. MS. PHAN WAS SECOND. MOTION UNANIMOUSLY CARRIED.

BALL Patrick Ball thanked the board for the opportunity. He stated that what the board had done was incredible work and he was happy and honored to be a part of it. He noted that as he had outlined in his proposal, he would discuss the process with an orientation to the process from a high level as to what that would look like, and what can be expected. He added he would like to review a list of the individuals and key stakeholders that he will interview. He commented on some of the envisioning process and the value proposition process. There are two big challenges. One is coming together around a shared vision and getting individual buy in. During the first month, as he interviews individuals he will gather information. As the board gathers each month, he will provide a review of the progress he has made. He will begin his interviews of Commission members in June, followed by other key stakeholders as identified in the process.

He expected the interviews to be completed in July. He will review other documents as the process moves forward. He will provide observations and conclusions and move toward the vision.

In August, following some additional input from stakeholders, the process will build toward the strategic imperatives, goals, objectives. He expects ideas to surface in three to five points with specific objectives. With an implementation plan in place, that can be used as a mechanism to manage the process. It will create accountability for the Chief and the leadership team, as well as a visual with objectives.

In September the meeting will be a pension meeting. As a result the Strategic Planning Meeting will move into October when he would expect everything to be finalized.

- A lengthy discussion took place surrounding recommendations of individuals that Mr. Ball should interview. Some of those individual names/positions follow: Commission members, Chief and his staff including Lisa; volunteer organizations (Victory, Grantley, Mt. Wolf, Manchester); potential regional police departments; township managers; Sandy Ratcliffe and Betty Speicher;

firefighters; union president to pick 2-YAUFRR Office pick 2, all to be done on duty; state representatives, senators; county emergency management, 911; citizens (Facebook page); media contacts; community leaders; former YAUFRR Commission members; YAUFRR Solicitor; York City Mayor; York College; Penn State; larger manufacturers (Harley); YAUFRR Volunteers (Don Eckert).

Value Proposition includes two parts: What makes YAUFRR unique?

- Cooperation
- Sharing of apparatus
- Efficiency
- Non-traditional response based on need not geography.
- Career department; stabilization of costs
- Single focus on fire
- Fire, Rescue and EMS
- Combination department; career and volunteers work under same policies.
- Weathered economy with slower increase in cost; streamlined issues
- Long-term capital expense plan.

How is value delivered?

- Fire Service itself, whether immediate need or long term planning for next 20 years.
- Greater pool of resources, personnel and equipment, to deploy in emergency situations all under same operational system; better coverage.
- Shared overhead expenses.
- Reduced redundancy of equipment.
- Better placement of fire houses.
- Value for York Township, close proximity to fire service rather than procure fire equipment.
- Personal knowledge and vision of development of large fire department.
- Board focusing on more prospects.

BALL Mr. Ball thanked the Commission for its input and stated he looked forward to getting into the interview process.

4. OLD BUSINESS

There was none for discussion.

5. NEW BUSINESS

There was no additional New Business.

6. COMMUNICATION FROM CITIZENS

**YORK AREA UNITED FIRE AND RESCUE COMMISSION
STRATEGIC PLANNING MEETING**

**JUNE 17, 2014
APPROVED**

There were no citizen comments.

7. ADJOURNMENT

SCHENCK Chairman Schenck adjourned the meeting at 7 p.m.

Respectfully submitted,

Signature on file at YAUFRR Headquarters

John Fullmer
Secretary

ja